

June 6-8, 2014
Centennial Park
Soldotna, AK



www.KenaiWatershed.org

FESTIVAL FUN!

**FREE KWF
Kid's Zone**

**Run for the River
5K/10 Mile**

**FREE Riverside
Music**

Food Booths

Salvage Art

**Alaskan
Artisan's Market**

**Local Beer
Garden**

And More!

Same Great Festival ~ New Location!

The Kenai Watershed Forum is honored to present the 24th annual celebration to honor the splendor of the Kenai River along its banks in Soldotna's Centennial Park.

The festival will have a different feel in Centennial Park and the Kenai Watershed Forum is excited for festival attendees to meander through the trees, taking in the scenic views - contemplating the vast importance those trees and riparian plants are to the health of the river system. As they say, protect the plants and you will protect the river. This is a spectacular river system that deserves our full attention and dedication.

With its headwaters in the Kenai Mountains, the glacially fed Kenai River flows through spectacular landscapes like Kenai Lake, Kenai Canyon and Skilak Lake before mixing with the salt waters of Cook Inlet, 82 miles from its origin. From watching breakup to fishing the glacial blue waters, locals and visitors alike know Kenai River greatness.

The Kenai River Festival grew out of the Kenai Watershed Forum's desire to provide a free, family friendly setting to celebrate the river, learn more about how our actions impact it and explore how we can all work together to protect the Kenai River watershed's greatness.

***Fun & Inspiration on the banks
of the Kenai River***

The Kenai River's average summer water temperature is 48°F.

There are over 40 types of fish in the Kenai River.

Rock Out for the River Alaskan Style

Festival to Celebrate Bands from Across the Last Frontier

This year the festival will celebrate our roots by showcasing unique Alaskan musicians during more than 22 hours of live music. Here is a sampling of what you can expect during the three days of live entertainment:

Super Saturated Sugar Strings

A tornado of sounds melding folk, rock, blues, and roots into a beautiful, melodic and powerful performance. Touching heels and kickin' up hearts across the land.

907

The roots of 907 sprouted from distant directions — the South, Midwest and Alaska — and migrated through the rich traditions of folk, soul, rock, country and bluegrass.

Denali Cooks

The Denali Cooks combine original music, fresh lyrics and magical harmonies. From cool, classic originals to funky cover songs the Cooks will have you moving.

Blackwater Railroad Company

A folk-rock group led by Tyson Davis' flat-picking style on a steel resonator guitar, which lends a sorrowful tone in contrast to upbeat, lyrical melodies.

For more information, including the full concert schedule, see page 7.

Riverside plants protect the river and are important to fish.

Centennial Park & Festival Grounds Information

Camping - the campground will be closed to camping during the festival. Alternate camping is available at Swiftwater Park, 675 Swiftwater Park Rd., Soldotna.

Parking - Handicap parking is available near the drop-off area at the Welcome Tent. General event parking is available throughout the campground, look for designated marked areas and parking volunteers. Additional parking is available at the Soldotna Regional Sports Complex and Soldotna Visitors Center.

Pets - For everyone's safety please leave your pets at home. The festival grounds are a pet-free zone. We request service animals be visibly marked.

Festival Grounds: Centennial Park will be open to the public during festival hours, see page 2. The main gate into the Park will open approximately 30 prior to festival opening in the morning and 30 minutes after ending each evening.



Welcome to the 24th Annual Kenai River Festival

It's a pleasure and an honor to organize the Kenai River Festival!

Starting in the cold, blistery winter months, a team of creative and dedicated individuals come together to produce a festival that is fun and inspiring for all. Just like every drop of water in our watershed joins together and makes its way to the Kenai River, this party in the park is meant to bring together the individual facets of our community to celebrate the river that unites us all.

The Kenai Watershed Forum is pleased to bring you an even bigger and better event this year in Centennial Park. This is the same great festival just in a different location. We hope that just as you have in the past, you will continue to enjoy the toe-tapping music, the expanded FREE KWF Kid's Zone and our increased efforts to green up the festival.

Have FUN & be INSPIRED at this year's Kenai River Festival!

Lisa Beranek

Festival Coordinator - Kenai Watershed Forum

Volunteer!

Volunteers make the world go 'round. This is especially true for the Kenai River Festival. Each June over 150 volunteers donate their time to make the festival a success!

Show the river your appreciation this year by donating as little as 2 hours of time at the festival.

Volunteer Contact: (907)260-5449

Festival Schedule

Friday, June 6

5 PM - 7 PM • Run for the River: Late Registration, Bib Pick-Up, and Runners Feed - **At Stanley Chrysler**
 5 PM - 8 PM • Food and Art Booths Open
 5 PM - 10 PM • Live Music and Beer Garden Open

Saturday, June 7

8 AM • Run for the River Registration - **At Stanley Chrysler**
 8:30 AM • Run for the River 10 Mile Start - **At Stanley Chrysler**
 9 AM • Run for the River 5K Start - **At Stanley Chrysler**
 11 AM - 5 PM • FREE KWF Kid's Zone Activities Open
 11 AM - 11 PM • Live Music ALL Day!
 11 AM - 8 PM • Art & Food Booths Open
 Noon - 10:30 PM • Beer Garden Open
 3 PM • Run for the River Results Posted in KWF Welcome Tent

Sunday, June 8

11 AM - 5 PM • FREE KWF Kid's Zone Activities Open
 11 AM - 5 PM • Art & Food Vendor Booths Open
 11 AM - 6 PM • Live Music ALL Day!
 Noon - 5 PM • Beer Garden Open
 3 PM • Salvage Art Awards on Stage
 5 PM • Festival Closes

Festival Information
 is available on the web at:
www.KenaiWatershed.org

Alaskan Artisans Market

Uniquely Alaskan Artisans and Food Booths!

The Kenai River Festival draws a number of Alaskan artisans from across the last frontier purveying their unique wares. A variety of artisans will be on site sharing their treasures including:

Alaska Art Detour
 Howling Wolf Furs
 SoapStonz
 Hearth
 Kath's Kreations

Elaine Howell Photography and Design
 JR Woodcrafts
 Touch of Alaska
 Custom Nugget jewelry
 Rock N' Drool & Little Beady

HeyWire Jewelry
 My Twiston Glass
 Yin and Yan Artworks
 Gale Studio

In addition, the best food booths from across the state will be on-site including:

Beck's Day 2 Day Gourmet
 Hot Dogs a la Carte
 Kasilof River Lodge

Ceruttis Pizza
 Hooked on the Bean
 New Orleans Cajun Cooking

Durka Durka Falafel
 KWF Cafe
 Nissi's Grill

The KWF Cafe serves up famous salmon dinners.



Kenai River Festival Committee Chairs & Board of Directors

The Kenai Watershed Forum appreciates the many individuals, businesses and organizations that have generously given of their time to continue the long standing success of the Kenai River Festival. Thank you for making the festival one of the best on the Kenai Peninsula!

Festival Committee Chairs

Festival Director: Lisa Beranek
 Fundraising: Josselyn O'Connor
 Run for the River: Rhonda McCormick
 Entertainment: Robb Justice
 Beer Garden: Robert Ruffner
 Volunteers: Shannon Dillard & Jenn Moskel
 Safety: Branden Bornemann
 Education: Lisa Beranek
 Vendors: Edgar Guerron
 Recycling: ReGroup
 City of Soldotna Representation:
 Andrew Carmichael & Carmen Triana

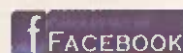
KWF Board of Directors

Leslie Morton
 Jim Butler
 Dr. David Wartinbee
 Howard Ferren
 Benjamin Jackinsky
 Ken Marlow
 Denise Newbould
 Jim Stogsdill
 Matthew Pyhala

THANK YOU!



Kenai Watershed Forum





Festival Presenter: Kenai Watershed Forum

Working Together for Healthy Watersheds on the Kenai Peninsula

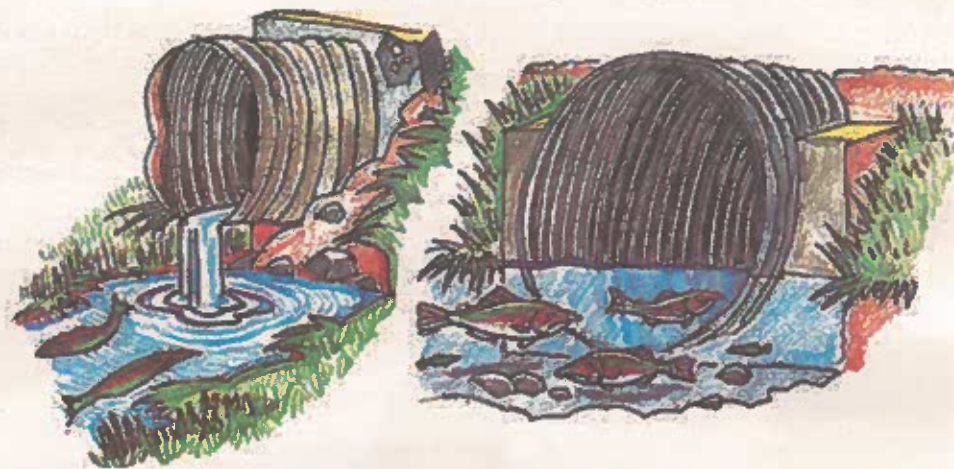
Founded in 1997 by a group of concerned Alaskans, the Kenai Watershed Forum (KWF) has grown from a small collective focusing on the Kenai River Watershed (2,200 square miles) to a regionally recognized 501(c)3 non-profit organization, whose mission includes the entire Kenai Peninsula (16,000 square miles).

KWF focuses on finding solutions to watershed concerns through high quality research, restoration and education programs to meet the evolving needs of the region. This can be seen on the water and at the conference table. In addition to providing environmental education in schools and on the river during the summer season, KWF facilitates hard conversations, bringing a variety of entities and voices to the table to increase community awareness and protect local watersheds. KWF is a recognized leader among watershed organizations in Alaska and beyond.

RESEARCH

Over the last 16 years, KWF's research program has grown from a grassroots monitoring effort into a complex and comprehensive program. From hydrocarbon testing to fish passage barrier assessments, KWF continues to collect high quality data to increase community awareness and provide professional services to local entities in regard to the health of local watersheds. KWF provides an invaluable service to the entire Kenai Peninsula.

The land that drains into a river is called a watershed.



KWF has replaced more than 60 bad culverts (left) with good culverts (right) to reconnect 20+ miles & 350 lake acres of blocked salmon habitat.

RESTORATION

KWF's restoration program targets two priority areas: fish passage and non-native, invasive species. Unrestricted access to spawning, rearing and over-wintering habitat is essential to maintain salmon populations. To date, KWF has replaced 60 culverts that were blocking fish passage. Restoring these culverts has provided access to over 20 stream miles and 350 lake acres of previously unreachable salmon habitat. In 2011, KWF reconfigured the Anchor River channel to its historic route, restoring spawning habitat. Less than a month after the completion of the project, fish were observed using the restored habitat.

EDUCATION

KWF strives to increase the community's watershed and environmental knowledge through a diversity of adult and student programming. KWF education programs include Adopt-A-Stream, Caring for the Kenai, Kenai River Festival, Stream Watch Volunteer Program, KWF Summer Camp, Wild and Scenic Film Festival and more.

www.KenaiWatershed.org

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KWF Kid's Zone

FREE Family Fun for all Ages!

The Kenai Watershed Forum's (KWF) Kid's Zone is busting with information and free, hands-on family friendly fun for all ages. Learn how to protect the river through archery, crafts, games and more. Grab your Passport to Fun card and collect enough stamps for your chance to win an iPad Mini!

For an updated list of KWF Kid's Zone activities, please visit www.KenaiWatershed.org.



KWF Kid's Zone Highlights

Passport to Education – Win an iPad!

Win an iPad at the Kenai Watershed Forum booth! Stop by the festival Welcome Tent and grab your passport for a chance to win. Enjoy the KWF Kid's Zone and collect stamps from completed activities. Once your passport is completed, return your card to the Welcome Tent for your chance to win. Winners will be contacted by June 18.

Gyotaku T-shirts: Alaska Department of Fish and Game & Kenai Watershed Forum

Gyotaku is a Japanese tradition of nature printing that is very popular with Japanese children and now Alaskans! Become the next Boshu Nagsase (famous gyotaku artist) and record your "catch" on a t-shirt for all to see! **Saturday only.** \$5 donation.

Salmon Dissection: Cook Inlet Aquaculture Association & Alaska Department of Fish & Game
Take a hands-on look at the inside of our local fish. Learn about the different organs and what makes our fish so unique. **Sunday, June 8th at 12pm and 1:30pm.**

Face Painting: Kenai Peninsula Education Association (KPEA/KPESA)

No festival is complete without face painting. Wear your "school" pride with free fishy, face painting! A very popular festival activity and is not to be missed.

Pathways to Fishing: Kenai Fish & Wildlife Field Office (USFWS)

Pathways to Fishing teaches young and new anglers about resource conservation, develops angler skills and ethics, and nurtures personal commitment to aquatic resource stewardship.

Peninsula Animal Puzzles: IDEA Homeschool

Learn about animals that live on the Kenai Peninsula through fun puzzles. So much fun you won't notice you're learning!

Fish Painting: Boys & Girls Club

Get creative with the Boys & Girls Club! Personalize and take home a decorative wooden fish. Families have been collecting custom fish for generations. Start or add to your collection in time for Father's Day!



Spin the Water Wheel: Aspen Hotels of Alaska
Try your luck with the water wheel and get a fishy prize!

River Obstacle Course: Kenaitze Head Start

Put your skills to the test! Build a beaded fish and then work your way through this fun, river obstacle course.



Paint a Safe Day on the Water: Friends of the Joyce K. Carver Memorial Library

A safe day on the water is no accident. Learn about water safety during this fun painting activity with the Friends of the Library.

River Rockets: Challenger Learning Center of Alaska

Build a rocket and decorate it with ways to protect the river before launching your river protection wish.

Worm Footprints: Living Lightly on the Land

Explore your carbon footprint and how you can live lighter on the land. From 12pm-2pm, learn about red worms and their never ending hunger for table scraps.

What happens on the land around a river can effect river health.



Soldotna Progress Days July 26 & 27 Soldotna Little League Fields



Family Fun!



Live Music!

Join us for two days of family fun!

Family Activities, Booths, Live Music, FREE City Picnic and more!

Download Parade Entry & Vendor Booth Forms at

www.soldotnachamber.com



Sawfest



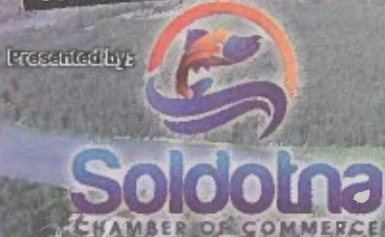
Rodeo



Parade



Dutch Oven Competition



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**Backcountry Bathrooms?: AmeriCorps**

Play an interactive game on proper backcountry bathroom techniques to have you leaving no trace in the great outdoors.

Aquatic Archery: Sportsman's Warehouse

Let your inner Robin Hood live through this fun activity! Kids of all ages learn about safety, archery and the importance of aquatic bugs to healthy rivers.

Quake Cabin: Division of Homeland Security

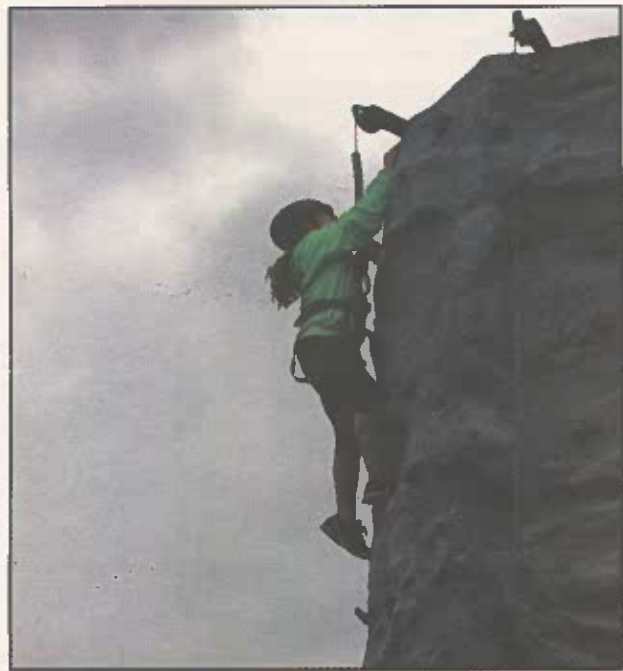
Earthquakes occur naturally and frequently in Alaska. Test your emergency preparedness in this earthquake simulator.

Climbing Wall: Alaska Army National Guard

Climb to the top of the watershed to look out over the land that drains to a common point. Climbers of all ages are welcome.

Fish of a Different Color: Air Force

Get creative and test your fish skills with this fun craft activity.

**Wild Water Fun: Safe Kids Kenai Peninsula Coalition**

Make connections between water and safety with life jackets, personal flotation devices and more!

Watershed Friendly Farming: Matti's Farm

Until recently agriculture had a well deserved reputation of harming watersheds and the waters that flow through them. Matti's Farm will share information on sound, watershed friendly farming practices.

Winners Circle: Caring for the Kenai

When asked how to better care for the peninsula, the top contenders in the Caring for the Kenai competition stepped it up. See their projects on display.

Commercial Fishing Fun: KPFA, UCIDA & ASA

Explore the interesting local history of commercial anglers through this fun children's activity.

Safe Riverside Gardening: Kenai Peninsula Food Bank

Explore how to protect rivers and grow food while starting your very own garden to take home.

Salmon Lifecycle Fun: Bristol Bay United

Explore the interesting life cycle of salmon while letting your creative side out. Color salmon and important facets of their life cycle to play a fun game.

Fishing Booth: The River Covenant Church

Wet a line and try your hand at catching a prize! Learn about proper fishing techniques at this fun booth.

Catch, Clean, & Cook: Kenai River Sportfishing Association

Learn how to properly handle your fish between catching and cooking it.



The Lifecycle of our Salmon: Bristol Bay United
Kids will color in salmon and environmental cutouts and match them to the stage of salmon growth.

Fish Bookmarks & Fish Books: Greater Kenai Soldotna Imagination Library

Children will be making their own books and bookmarks with a salmon/fish theme.

For a full listing of free family fun in the KWF Kid's Zone, visit
www.KenaiWatershed.org.



Tustumena 200 would like to thank **Apache Alaska** and the Apache Rainbow Challenge for their continued support!



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- The voice for private anglers
- Conservation of our resources
- Habitat protection
- Spawning area protection
- More drift-boat use
- Barbless hooks





Run for the River 5K & 10 Mile Run/Walk

A fun fitness event to benefit the Kenai River!



Run for the River is an annual 5K and 10-Mile run/walk to benefit the Kenai River and the Kenai River Festival. Both the run and the festival offer a time to reflect on the importance of the Kenai River in our lives; to celebrate its great recreational, economic and educational opportunities; to learn how we can take care of the river; and to understand our role in its survival.

This is a combination 5K and 10-Mile walk/run for all ages! Competitive runners as well as casual walkers will enjoy this multiple-turn, looped course routed along the famous Kenai River. Medals are awarded to the top 3 5K and 10 Mile runners for men and women.

Run for the River is sponsored by Central Peninsula Hospital and is hosted by the Kenai Watershed Forum. Strollers are welcome but please leave your furry friends at home.

Register to Run for the River today! Registration is available online at www.Active.com, in person or via mail. Visit www.KenaiWatershed.org or call (907) 260.5449 for more information.

Registration

Early Registration: May 30 deadline - \$25

Bib Pick-Up and Pre-Race Dinner Registration: June 6 - \$305

Race Day Registration: June 7 - \$45

Bib Pick-Up & Pre-Race Dinner • June 6th

All registered runner's are invited to a free dinner the night before the race! Pick up your bib, enjoy live music and have your race related questions answered. Late registration will be available for runners to join the festivities.

run for
theriver
2014 Kenai Watershed Forum

Race Day Information • June 7th

Registration • 8:00 AM

10 Mile Start • 8:30 AM

5K Start • 9:00 AM

Race Central Sponsor:

Stanley
CHRYSLER

Starting Line: Stanley Chrysler
44055 Sterling Highway, Soldotna

Run Presenting Sponsor

Many thanks to Central Peninsula Hospital! Central Peninsula Hospital is dedicated to promoting wellness and providing high quality health care to residents and visitors to the Kenai Peninsula. We greatly appreciate their support and community spirit toward the Run for the River.



Thank You for your support!

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Rock Out for the River

FREE Live Music All Festival Long!

Pack up the lawn chairs and leave the dog at home: It's time to Rock Out for the River! The Kenai Watershed Forum presents a variety of free live entertainment June 6th through the 8th in Centennial Park.

This year's lineup celebrates Alaskan bands from across the last frontier--some old favorites and some soon to be favorites. Fans from all walks will enjoy musical stylings ranging from rock and blues to folk and country.

Bring your dancing shoes because we are kicking off the festival Friday night with Baked Alaskans and the Denali Cooks. And we are going strong Saturday with Seward's own Blackwater Railroad Co. followed by a hometown favorite, 907.

Stay and play on Sunday with the Spur Highway Spankers and the Super Saturated Sugar Strings closing down the festival.



Beer Garden

Think globally. Drink locally.

The Kenai River Festival Beer Garden will open on Friday at 5pm and will serve local brews all weekend long. Enjoy a selection of beers from Kenai River Brewing Company and Kassik's Brewery while enjoying the free Rock Out for the River Entertainment.

Adults, 21 years and older with valid identification, will be allowed to enter the Beer Garden. Please drink responsibly.

All proceeds from the Beer Garden go toward working together for healthy watersheds on the Kenai Peninsula.

Beer Garden Hours:

Friday, June 6: 5pm-10pm

Saturday, June 7: 12pm-10:30pm

Sunday, June 8: 12pm-5pm



Thank You Kassik's Brewery and Kenai River Brewing Company for your generous support of the Kenai River Festival!

Concert Schedule

~ Friday, June 7 ~

5:00-5:30 pm	Holly and Bryan
5:40-6:20 pm	Backwoods Revolution
6:35-7:15 pm	Barroom Roses
7:30-8:30 pm	Baked Alaskans
8:45-10:00 pm	Denali Cooks

~ Saturday, June 8 ~

11-11:20 am	Joe Ray Skhra
11:25-11:45 am	Jenna Storms
12:00-12:20 pm	Jane Eller
12:35-1:00 pm	Hunter Hanson
1:10-1:40 pm	Conway Seavey
1:50-2:20 pm	Caribbean Slim
2:30-3:00 pm	Jon Crocker
3:10-3:40 pm	Dirty D
4:00-4:45 pm	Gary Sloan
5:00-5:45 pm	Troubador North
6:00-6:40 pm	K'alik'a
7:00-7:55 pm	Up a Mountain
8:15-9:15 pm	Blackwater Railroad Co.
9:45-11:00 pm	907

~ Sunday, June 9 ~

11:00-11:30 am	Just Us Northerners
11:50-12:20 pm	Kelsey Shields
12:30-1:00 pm	Jesse Tauriainen
1:10-1:40 pm	Amy Lou
1:50-2:20 pm	Betsy Scot
2:30-3:15 pm	Spur Highway Spankers
3:00-3:30 pm	Salvage Art Awards
4:20-5:30 pm	Super Saturated Sugar Strings

Stage & Concert Sponsors

**Doug Baxter - Batir Construction • Ross Baxter - Realtor
Kurt Eriksson • Peter Ehrhardt • Sky Carver • Mykels Restaurant**

A big round of applause to these folks who have so generously helped bring you one of the best entertainment line-ups the Kenai River Festival has ever seen! With their generous support we have been able to secure some of the best acts on the Kenai Peninsula and across the state. Many thanks!



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Our Sponsors

The Kenai River Festival is a community celebration that is put on through community partnerships. This event would not be possible without the generous support of the following businesses and individuals that support the community spirit of the Kenai River Festival. (List as of May 9 - Sponsors are updated daily. Visit www.kenaiwatershed.org for a complete list.)

Corporate Sponsors



Major Sponsors



Sponsors



Contributors

UCIDA
Kenai Area Fisherman's Coalition
The Packaging Store
Gwin's Lodge
Brown Agency
Peak Oilfield Service Co.
Early Fishing

Kenai River Raven
Soldotna Chamber of Commerce & Visitors Center
Kenai Chamber of Commerce & Visitors Center
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Buckets Sports Grill • Soldotna Professional Pharmacy • HSCO • Eagle Landing Resort
Kenai Veterinary Hospital • Core Issues, LLC • Foster Construction, Inc. • Country Liquor

Festival Green Up

You can help by recycling at the park!

Festival Recycling!

After successful festival recycling in 2013, you will notice even more recycling containers on the festival grounds. Help reduce landfill bound waste by recycling plastics and soda cans in the appropriate containers. ReGroup volunteers will be on-site to assist you with recycling questions both at the festival and at home.

Turning Forks into Forests!

You may not notice a difference in the utensils your favorite food vendor is using. However if you look closely, you might notice festival food vendors are striving to offer menu items that do not need utensils and when needed, are offering compostable service ware. Large community events can generate a lot of landfill bound garbage in a short amount of time. Using compostable items such as cups, utensils and napkins reduces our waste generation.

Matti's Farm has donated their services to compost collected items into soil but cannot compost general garbage so please put only compostable items

in the appropriate collection containers. Thank your food vendors and beer garden servers for reducing festival waste production and helping compost items locally at Matti's Farm.

Turn Trash into Treasure with ReGroup

Take trash and turn it into treasure through ReGroup and the Kenai Fine Arts Center's Salvage Art Exhibit. ReGroup is a local non-profit educational group focusing on waste reduction and recycling on the Kenai Peninsula.



"Recycling is a big part of river protection. From wildlife endangering fishing weights to improperly handled hazardous waste, there are many items that if not collected and recycled properly can wreak havoc on rivers. This is an awesome educational opportunity," according to Lisa Beranek, Kenai Watershed Forum's festival coordinator.

The Salvage Art Exhibit entries will be on display throughout the festival. The Viewer's Choice Award will be recognized on Sunday (6/8) at 3pm on the main stage so be sure to vote. For more information on participation or other group activities, visit ReGroup on Facebook.