



P. O. Box 2937 • Soldotna, Alaska 99669 • 907-260-5449 • www.kenaiwatershed.org

February 10, 2010

Dear Friends,

Let's celebrate... this year brings us the 20th Anniversary of the Kenai River Festival! The **2010 KWF Kenai River Festival** will take place at the City of Soldotna's Soldotna Creek Park on June 11-13. The time to start the celebration is right now though – and you can help. The Festival may be months away, but the work of presenting the event has already begun – and that awesome weekend in June seems closer each day!

Join our winning team in this effort! Become a supporter, at the same time help voice your support for KWF's restoration, research, and education work and set a positive example for others through your generosity and community spirit. 2009's event was fantastic with an estimated 6,000 people in attendance. Your support helped make this happen and we need your continued support this year!

The Kenai River Festival grew out of our desire to provide a free, fun setting for people to learn more about the river, how we impact it by our activities, and what we can do to keep it healthy and productive for generations to come. Each year at the festival, information about our rivers and other unique local natural resources are shared through a wide variety of hands-on learning activities for youth and adults. The entire event is sponsored by local businesses and organizations like you. Please help us continue this tradition by supporting this year's event.

Activities at the Festival

Slukq'a and the salmon parade • Live Music (all day) • Hands-on children's science booths • Live raptors • Puppet shows • Local artist vendor booths • Wooden fish models for painting • Salmon hats for kids • Pathways to fishing Agency & Organization information booths • and much, much more!

Numerous volunteers offer their time for the weekend, but this labor of love is not enough. Your contribution supports the Festival activities! On the enclosed reply form, we have spelled out all the details of sponsorship and the thanks you will receive in advertising, newsletters and web sites. Additionally, [your contribution is tax deductible.](#)

Let us include you as a partner in this year's event! Please call if you have any questions, 907-260-5449. We look forward to working with you!

Sincerely,

Josselyn O'Connor
Festival Director

The Kenai River Festival is an event presented by the Kenai Watershed Forum, a 501(c)(3) dedicated to working together for healthy watersheds on the Kenai Peninsula.
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